AI Voice Clones and Deepfake Scams

Scammers can now copy a loved one's voice or face from a few seconds of video posted online. Here's how to stay a step ahead.

How the scam works

- A call or video chat sounds exactly like your grandchild, child or boss, and says they're in trouble: an arrest, an accident, a lost wallet.
- They beg you to act right now and keep it secret, often asking for gift cards, cash, a wire or crypto.
- Some calls show a familiar number. Caller ID can be faked.

Protect your family

- **Pick a family code word** today, one never posted online. Ask for it in any emergency call.
- **Hang up and call back** on the number you already have for that person.
- **Ask a question** only the real person would know.
- Set social media accounts to private so fewer voice and video clips are public.

A real emergency can wait two minutes while you check. **Report it:** ReportFraud.ftc.gov | FBI: ic3.gov | Identity theft: IdentityTheft.gov | Age 60+: National Elder Fraud Hotline **833-FRAUD-11 (833-372-8311)**. Free help from Netivo: **(913) 349-3363**.